



# New Home for T-Shirt Palace

Southeast Health Group has found a permanent home for its T-shirt Palace social enterprise and vocational training center. The new address is 963 Elm Avenue in Rocky Ford. T-shirt Palace will continue to offer custom screen printing, embroidery, banners, decals and graphic design services to the general public, and will be open Monday through Friday, 9 AM to 5 PM.

“We bought the building on Elm after renting several different spaces in Rocky Ford,” said Dr. JC Carrica, Chief Operating Officer for Southeast Health Group. “We’ve arranged it to create the ideal setting for printing



support the community that has supported the shop throughout the years,” said Carrica. “We are not competing with local businesses, in fact we refer to similar businesses when we cannot fulfill an order due to constraints of time, quantity or type.”

T-shirt Palace has become an important social enterprise for the health care organization. “One-hundred percent of our profits go toward providing vocational training for area residents,” said Carrica. “We see a lot of people on the healthcare side that have never held a job or been exposed to job training. They don’t have a resume, or know how to dress for a job interview.”

The 15-week job training program provides adults

with soft skills, job-related skills, employability skills, and life skills that will enable them to participate in work and community activities. It builds up people’s confidence to enter the job market and gives them real-life work experience at the T-shirt Palace. Staff help students apply and interview for jobs, and help them transition to the workplace through job coaching.

**Classes start every eight weeks, and are held twice a week: Mondays 1:00-3:00 PM and Fridays 1:00-3:00 PM, and transportation can be arranged in advance for those who need it. For more information about the Vocational classes, call the instructor, Sandra Lundquist, at 254-3766 or 1-800-511-5446.**

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production and vocational training.”

Southeast Health Group purchased the local T-shirt Palace business in 2013. “We’re keeping the business in Rocky Ford to further